

Research Links

Title	Full Description	Short Description	Date	Message Category	Content Source	Content Source Link
WHO Report on the Global Tobacco Epidemic	Increasing the price of tobacco through higher taxes is the single most effective way to encourage tobacco users to quit and prevent children from starting to smoke.	Increasing the price of tobacco through higher taxes is the single most effective way to encourage tobacco users to quit.	1-1-2019	Problem	World Health Organization	https://www.who.int/tobacco/global_report/en/
Health Taxes to Save Lives: Employing Effective Excise Taxes on Tobacco, Alcohol, and Sugary Beverages	If all countries increased their excise taxes to raise prices on tobacco, alcohol, and sugary beverages by 50 percent, over 50 million premature deaths could be averted worldwide, over the next 50 years while raising over \$20 trillion USD of additional revenues in present discounted value.	If all countries increased their excise taxes to raise prices on tobacco, alcohol, and sugary beverages by 50 percent, over 50 million premature deaths could be averted worldwide.	1-1-2019	Solution	The Task Force on Fiscal Policy for Health	https://www.bbhub.io/dotorg/sites/2/2019/04/Health-Taxes-to-Save-Lives-Report.pdf
Large Tax Increases Are the Most Effective Policy for Reducing Tobacco Use	Large increases in taxes, that reduce the affordability of tobacco products are required to have a significant impact on tobacco use.	Large increases in taxes, that reduce the affordability of tobacco products are required to have a significant impact on tobacco use.	1-1-2019	Solution	Tobacconomics	https://tobacconomics.org/research/large-tax-increases-are-the-most-effective-policy-for-reducing-tobacco-use/
Ashes to Ashes: How British American Tobacco Avoids Taxes in Low and Middle Income Countries	This report reveals the range of mechanisms used by BAT to shift its pre-tax profits from the developing world where public funding is urgently needed to tax havens. If business continues as usual, \$700 million will be lost in tax revenue by 2030 from just one tobacco company.	This report reveals the range of mechanisms used by BAT to shift its pre-tax profits from the developing world where public funding is urgently needed to tax havens.	1-1-2019	Tobacco Industry	Tax Justice Network	https://www.taxjustice.net/wp-content/uploads/2019/04/Ashes-to-ashes_How-British-American-Tobacco-Avoids-Tax-in-Low-and-Middle-Income-Countries_Tax-Justice-Network_2019.pdf
Confronting Illicit Tobacco Trade: A Global Review of Country Experiences	Reducing illicit trade in tobacco products is critical whether viewed from the perspective of public health, public finance, governance, or equity.	Illicit trade in tobacco products undermines global tobacco prevention and control interventions, particularly with respect to tobacco tax policy.	1-1-2019	Tobacco Industry	World Bank Group	https://www.worldbank.org/en/topic/tobacco/publication/confronting-illicit-tobacco-trade-a-global-review-of-country-experiences

